

INTRODUCTION AND CONTEXT

This Domestic Animal Management Plan (DAMP) has been prepared to provide a strategic framework for Monash Council for policy direction and action plans related to animal management during the four-year period between 2021-2025.

Council has a responsibility to enforce State legislation and its own Local Laws together with educating our community on issues associated with animal management and the role of the pet owner.

This plan aims to integrate best practice in domestic animal management and describes actions to be undertaken during the period 2021-2025.

1.1 PURPOSE



OF DOMESTIC ANIMAL MANAGEMENT PLAN

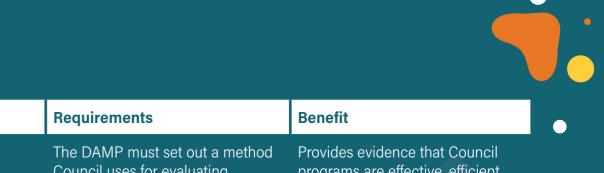
The Domestic Animals Act 1994 (the Act) requires council to prepare a Domestic Animal Management Plan at four year intervals.

The plan must set out a method for evaluating whether the animal management services provided by council are adequate to give effect to the requirements of the Act and regulations.

The plan must also outline programs for the training of authorised officers along with programs, services and strategies to:

- Tensure that people comply with the Act, the regulations and any related legislation
- Minimise the risk of attacks by dogs on people and animals
- Address any over-population and high euthanasia rates for dogs and cats
- R Encourage the registration and identification of dogs and cats
- Minimise the potential for dogs and cats to create a nuisance
- Fifectively identify all dangerous dogs, menacing dogs and restricted breed dogs in that district and to ensure that those dogs are kept in compliance with this Act and the regulations
- Provide for the review of existing orders made under this Act and local laws that relate to the Council's municipal district with a view to determining whether further orders or local laws dealing with the management of dogs and cats in the municipal district are desirable
- Provide for the review of any other matters related to the management of dogs and cats in the Council's municipal district that it thinks necessary
- Provide for the periodic evaluation of any program, service, strategy or review outlined under the plan.

Council is also required to review and where appropriate amend the plan and publish an evaluation of the implementation of the plan in the Council annual report.



	Theme	Requirements	Benefit
	Evaluation	The DAMP must set out a method Council uses for evaluating whether the animal control services provided are effective and achieve requirements under the Act and regulations.	Provides evidence that Council programs are effective, efficient and deliver on Government's expectations.
	Training of Authorised Officers.	The DAMP must set out training programs for the training of Authorised Officers.	Provides assurance that Authorised Officers are suitably trained to carry out their duties effectively.
	Programs to promote and encourage responsible pet ownership and compliance with legislation.	The DAMP must set out programs to promote and encourage responsible pet ownership and compliance with relevant legislation and associated codes of practice.	Provides assurance that responsible pet ownership and residents understand their obligations.
	Programs to address over-population rates and any high euthanasia rates.	The DAMP must set out programs, services and strategies to address any over-population and high euthanasia rates for dogs and cats.	Provides assurance that council is providing programs and education to reduce the population of unregistered animals and the euthanasia rates within their municipality.
	Registration and identification	The DAMP must set out programs, services and strategies to	Provides assurance that residents are aware of their obligations and

and The DAMP must set out programs, services and strategies to encourage the registration and identification of dogs and cats.

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The DAMP must outline programs, Provides assurately services and strategies to minimise are policies and the risk of attacks by dogs on minimise the ripeople and animals.

Nuisance

Dog attacks.

Provides assurance that there are policies and procedures to minimise the risk of dog attacks on the public and other animals.

nuisance.

Theme	Requirements	Benefit
Dangerous, menacing and restricted breed dogs.	The DAMP must outline programs, services and strategies to ensure that those dogs are compliant with the Act and regulations.	Provides assurance that these dogs are kept in accordance with the Act and regulations to ensure there is minimal risk to residents.
Domestic Animal Businesses.	The DAMP must outline programs, services and strategies to ensure Domestic Animal Businesses are complying with the Act, the regulations and related Codes of Practice.	Provides assurance that Domestic Animal Businesses understand their obligations and are compliant with Act, the regulations and related Codes of Practice.
Annual review of plan and annual reporting.	Council must review its DAMP annually and submit a review to the Department.	Provides assurance that the targets in the DAMP are being met.
Other matters, including reviewing existing order.	Council may review current orders and make new orders in relation to dogs and cats.	Provides assurance that Council is reviewing existing orders and making changes where necessary.

11 N 2020 11,624 **DOG 5044 CATS WERE** REGISTERED.



In preparing this Plan, the following methodology has been applied:

- **R** Existing animal management operations were reviewed including existing procedures, local laws and orders.
- The strategic content was reviewed including plans and strategies that might be relevant to animal management.
- A Community Survey was conducted via the Shape Monash portal during May 2021. This survey sought community input on a range of issues, including access to open spaces, animal registration and nuisance cats.
- 7 177 residents provided feedback, submitting 186 responses.

- Results of this survey across all subject matter showed the following areas caused the most concern for residents:
 - > Education to be provided in a number of languages (in hard copy and online)
 - > Requests for fenced 'off leash' areas to separate smaller and larger dogs
 - > Education around dog faeces (including enforcement and more availability of dog poo bags)
 - Encouraging animal adoption
 - Nuisance animals both dogs barking and cats trespassing
 - > The plan includes authorised officers receiving training on prevention of family violence and responding to disclosures.
- A Gender Impact Assessment was conducted which identified a growing understanding of the link between animal abuse and family violence. It also found that different genders experience animal ownership differently. Acknowledging the need to better understand the impacts on gender this plan includes a more detailed assessment to be completed in the second year of the plan

The draft plan was released for public submissions and the comments received echoed the concerns and calls for action that were identified in the earlier consultation and were considered in the



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1.3 DEMOGRAPHIC AND SOCIAL PROFILE OF COUNCIL

Monash Council is located between 13 and 24 kilometres south-east of Melbourne's CBD and covers an area of approximately 81.5 square kilometres. The municipality is predominantly residential, and contains substantial industrial, commercial and recreational areas.

The cultural diversity of Monash's residents is amplified by the fact that 49 per cent were born overseas, with the highest number being from China, India, Sri Lanka, Malaysia, the United Kingdom, Greece, Italy, Vietnam, Hong Kong, South Korea and Indonesia. Other than English, the main languages spoken in Monash households are Mandarin, Greek, Cantonese, Italian, Sinhalese, Vietnamese, Tamil, Korean, Hindi and Indonesian.

Monash residents are generally highly skilled and well-educated. Thirty-five percent have a bachelor university degree or higher qualification, compared with 27 per cent of the Greater Melbourne population.

In June 2020, businesses in Monash provide 144,478 local jobs. This makes Monash the second largest employment destination in Melbourne, after the Central Business District. Monash's estimated resident population for 2020 was 204,936, with a population density of 25.16 persons per hectare, making it one of the most populous municipalities in Victoria.

Suburbs within Monash's municipal boundaries are:

Ashwood	Mulgrave
🎢 Clayton	Notting Hill
R Glen Waverley	Oakleigh
Hughesdale	Oakleigh East
Huntingdale	Wheelers Hill

Mount Waverley

Monash also incorporates parts of the suburbs of Burwood, Chadstone and Oakleigh South.

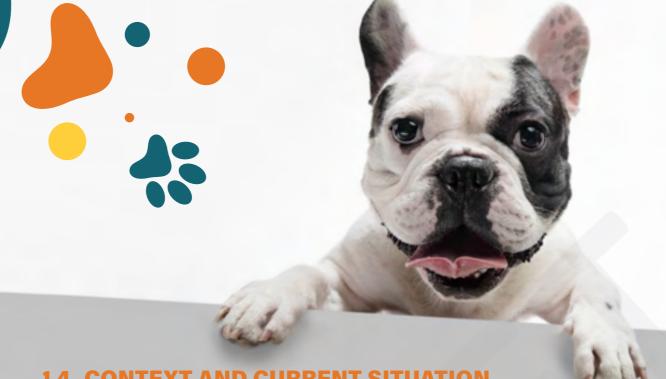
Adjoining municipalities are the cities of:

R Boroondara	ℜ Knox
₹ Glen Eira	Stonnington
R Greater Dandenong	Whitehorse
Kingston	

Major features of Monash include:

- Monash National Employment and Innovation Cluster
- R Monash University in Clayton
- Monash Medical Centre in Clayton
- Four private hospitals in Clayton (2), Mount Waverley and Mulgrave
- Major shopping precincts in Brandon Park, Clayton, Glen Waverley, Mount Waverley, Oakleigh and Mulgrave
- Regional parks managed by Parks Victoria including Jells Park, Bushy Park, Shepherds Bush, Scotchmans Creek Linear Park and Corhanwarrabul Wetlands
- Well positioned and maintained public parks and reserves throughout Monash for both active and passive recreational pursuits.

Monash has extensive areas of public open space well distributed and located across the municipality. Over 90 per cent of the available open space is owned and managed by Council. These spaces provide important leisure and recreation opportunities for members of the public to exercise their dogs.



1.4 CONTEXT AND CURRENT SITUATION

Council currently delivers a range of animal management programs and services including:

Program/Service	Service Level
Identification and registration	11,624 dogs and 5044 cats
Identification and registration doorknock campaigns	One cycle per year post renewal period
Response to low risk domestic animal complaints	Three working days
Response to high risk domestic animal complaints	Immediate
Request to collect stray animal	Same day
Dangerous dogs complaints	Twice annual programmed inspections
High-risk incidents	Immediate response
Routine street/park patrols	Daily
Programmed weekend park patrols	20 hours per month
Pound Services	Mon-Fri, 8am-8pm Sat-Sun, 9am-5pm
After hours emergency service	5pm-8.15am daily, Fri-Mon
Cat trap programme	Cat traps available to the community

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1.5 DOMESTIC ANIMAL STATISTICS

	2016		2020	
	Dogs	Cats	Dogs	Cats
Number of registered dogs/cats.	11,462 Desexed - 9,073 Entire - 2,389	4,690 Desexed - 4,592 Entire – 98	11,624 Desexed - 10,320 Entire – 1,304	5,044 Desexed - 5,037 Entire - 7
Number of declared dogs (dangerous, menacing, restricted).	Dangerous - 5 Menacing - 2 Restricted - 8		Dangerous - 3 Menacing - 1 Restricted - 0	
Number of registered Domestic Animal Businesses	6		7	
Number of animals seized/ surrendered	Seized - 7 Surrendered - 122		Seized - 3 Surrendered - 108	
Number of cats/ dogs reclaimed/ rehomed/ euthanised (includes stray and wild animals members of the public take to the pound)	Reclaimed - 557 Rehomed - 92 Euthanised - 9	Reclaimed - 53 Rehomed - 435 Euthanised - 121	Reclaimed - 276 Rehomed - 46 Euthanised - 13	Reclaimed - 54 Rehomed - 496 Euthanised - 214
Number of prosecutions associated with dogs.	29		4	
Estimated dog/ cat (owned) population.	Not estimated	Not estimated	37,392	24,811
Number of complaints relating to cats and dogs.	Dogs and cats - 2004		Dogs and cats - 2212	

The overall number of dogs and cats registered with Council in 2020 has increased by 3.2 per cent higher than in 2016. Dog registrations increased by 1.4 per cent and cat registrations by 7.5 per cent.

Of note is the change in desexed and entire animals since 2016. Overall, there was a 12.4 per cent increase in the number of desexed animals. There was a 13.7 per cent increase in dogs and 9.7 per cent increase in cats.

Regarding entire animals, there was a significant decrease. 1085 fewer registered dogs were entire, or a 45.4 per cent decrease, and 91 fewer entire cats, or 92.8 per cent decrease.

REGISTERED DOMESTIC ANIMAL BUSINESSES

Seven Domestic Animal Businesses (DABs) are registered in Monash. These comprise:

- Three pet shops
- Two catteries
- One dog trainer
- One boarding kennel.

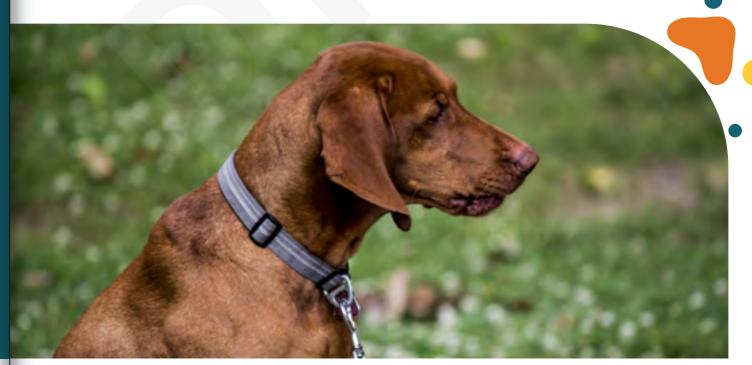
ESTIMATED DOG AND CAT (OWNED)

POPULATION WITHIN THE MONASH MUNICIPALITY (BASED ON 2016 CENSUS)

There appears to be no current research to help estimate the true number of pets kept in Australian households. Market research company BIS Shrapnel estimated in 1998/99 that 40 per cent of households in municipalities owned one or more dogs at a rate of 1.44 dogs/household; and 26 per cent of households in the municipality owned one or more cats at a rate of 1.47 cats/household, BIS Shrapnel reports to the Department of Primary Industries.

Noting that these formulas and rates of ownership have not been reviewed and updated since 1998/99, the assumption of the estimated dog and cat populations has not been tested. However, it can be assumed that significant numbers of dogs and cats that are kept within the municipality may not registered.

	2020 Registration Numbers	BIS Shrapnel report using population density
Dogs	11,624	37,392
Cats	5044	24,811



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TRAINING OF AUTHORISED OFFICERS

2.1 CONTEXT AND CURRENT SITUATION

The functions and responsibilities around animal management are delivered by the Community Laws team that sits within the Community Amenity Department. The department comprises two Senior Community Laws Officers and six full-time Community Law Officers. All officers are multi-skilled and provide animal management, as well as general Community Laws services. These officers report to the Coordinator, Community Laws.

The Community Amenity Department has four Business Support Officers who amongst other responsibilities provide support with matters including animal management, animal registrations, permits, enquiries and complaints. In addition to the animal management service provided during business hours, an after-hours service is also offered.

As part of our animal management strategy, Council recognises the importance of authorised officers being adequately trained. All staff have or will be required to gain the Certificate IV Animal Control and Regulation and Certificate IV in Government (Statutory Compliance) which addresses the skills of animal handling, investigation, report writing, communication and time management.

Table 1 sets out the training status for our officers and training proposed during the forthcoming four-year period.



2.3 OUR PLAN

Objective 1: To identify training opportunities as a part of the development of a training policy that clearly identifies minimum requirements and any additional training needs that should be undertaken by authorised officers.

Activity	When	Evaluation
Identify additional training opportunities in consultation with management and staff.	Annually	Documentation and Performance conversations to be finalised and incorporated into individual officers' training plan as part of the annual organisational development training plan.

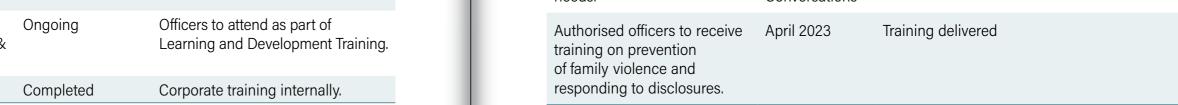
Objective 2: Maintain training for Animal Management officers as part of performance planning, ensuring they have the skills necessary to support the community and effectively perform their regulatory role.

Activity	When	Evaluation
Complete a development plan process with each staff member, identifying training needs.	Six monthly at time of Performance Conversations	Completion of all identified training activities in development training plan.
Authorised officers to receive training on prevention of family violence and responding to disclosures.	April 2023	Training delivered

2.2 OUR PLANNED TRAINING FOR AUTHORISED OFFICERS

TABLE 1: TRAINING STATUS FOR AUTHORISED OFFICERS

Authorised Officer Training	Current (2020)	Planned
Certificate IV in Animal Control and Regulation.	Completed by all officers	Newly appointed officers to achieve if required.
Certificate IV in Government (Statutory Compliance).	Completed	Newly appointed officers to achieve if required.
Industry training – animal handling	Ongoing	Officers to complete every 18 months.
Bureau of Animal Welfare – training and information days.	Officers to attend when required	Officers to attend when required.
Canine DNA evidence collection.	Awaiting advice from Department of Jobs, Precincts and Regions (DJPR)	Officers to have refresher when Department of Jobs, Precincts and Regions (DJPR) advises program recommenced.
In-house training on relevant subject matter, e.g. brief preparation, statement taking.	Ongoing	Officers to attend quarterly training as needs are identified.
In-house training and e-learning modules (i.e. Code of Conduct, Fraud & Corruption, Negotiation and Conflict).	Ongoing	Officers to attend as part of Learning and Development Training.
Induction program for new staff.	Completed	Corporate training internally.



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PROGRAMS TO PROMOTE AND ENCOURAGE RESPONSIBLE PET OWNERSHIP AND COMPLIANCE WITH LEGISLATION

Council's approach to education and enforcement is guided by the notion of Educate/Ask/Tell/ Enforce.

In doing so this means that education is the highest priority, with enforcement generally occurring as a last resort when other methods have failed, or in some circumstances as an immediate response to wilful non-compliance or for serious matters such as failing to register animals and dog attacks. Our engagement with the community tells us that this approach is consistent with their expectations.

This Plan focuses on continuing best practice for the management of dogs and cats in Monash and to promote responsible pet ownership.

3.1 CONTEXT AND CURRENT SITUATION

Monash has an extensive number of programs and information to promote and encourage responsible pet ownership and compliance with legislative and/or regulatory requirements. The information is provided through by a variety of methods including pamphlets, a monthly Monash Bulletin delivered to households, Council's website and increasingly social media.

Current programs and information include:

Over-population rates and any high euthanasia rates

- R Night-time curfew for cats
- Pound services that focus on rehoming animals.

Registration and identification of dogs and cats

- Tistribution of registration brochures and fact sheets, e.g. a 'Living with Dogs and Cats' pamphlet as a guide for both pet owners and non-owners
- Information on the Council website and in the Council residents' newsletter to advise of the registration period and requirements
- Follow up pet owners that have not renewed their pet registration
- Annual door knock program
- Improve the accuracy of Council's registration database with Microchip Registry data annually
- Promote the requirement for owners to pick up after their dogs and dispose of waste appropriately
- Increasingly provide dog waste bins and drinking fountains at parks.

Nuisance

Topical articles on animal management and animal issues are published in the monthly Monash Bulletin



Investigation of contraventions of local and state controls

Signage in parks to remind dog owners of the rules applicable when visiting a park.



Dog Attacks

Dog owners are encouraged to implement one or more of the following measures to reduce dog attacks:

- Match dog breed choice with the dog owner's lifestyle
- R Have dogs de-sexed to reduce their aggression or desire to wander at large
- * Implement early socialisation and training for the dog
- Provide suitable conditions for confining the dog at its home
- Provide environmental enrichment at its home to relieve pent up energy
- Regularly exercise the dog.

Officers also focus on owners and the general public in promoting the important principles of dog attack avoidance. This is promoted through information brochures and on Council's website.

Council's priority regarding dog attacks is not only through education and owners being able to control their dogs and reinforcing the importance of this. It also involves taking action when an attack does happen to protect the community from future attacks by the same dog.

When a dog causes serious injury to a person or another animal (as defined by the Domestic Animals Act 1994), Council is likely to elect to have the matter heard in the Magistrates' Court, if there is sufficient evidence to support a prosecution. This reinforces the seriousness of the matter and is appropriate given the harm that can occur from dog attacks.

Dangerous, menacing and restricted breed dogs

Fact sheets are provided to the owners of these dogs informing them of their obligations and responsibilities as part of choosing to own such breeds.

Officers also offer and provide one-on-one education and instruction to owners, and this is available on request.

Domestic Animal Businesses (DAB)

Council advises and educates DAB operators on any changes to legislation or new codes of practice that relates to their business. This is done via visits to the premises and education, not only during renewal of the business registration, but on an as-needs basis where the business may need further education or follow up. Each business is also supplied with material from the Department of Jobs, Precincts and Regions (DJPR).

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Emergency Management

The Community Laws team ensures that emergency relief and recovery components of the Municipal Emergency Management Plan (MEMP), provide details regarding local arrangements and providers for relevant animal welfare services including:

- Liaising with relevant animal welfare agencies and organisations to enable effective and timely delivery the animal welfare service
- Providing information to Council's Communications Team relating to the management of animals impacted by an emergency.

Public Education Program

Council's partnership with the Department of Jobs, Precincts and Regions (DJPR) allows it to implement programs into schools about the importance of responsible pet ownership. The 'We Are Family' program is currently used throughout Monash and focuses specifically on the parents of children 0 to 4 years. The group most at risk of dog attack. It provides information and strategies for parents to ensure the child and pet relationship is a happy and safe one.

3.2 OUR ORDERS, LOCAL LAWS, COUNCIL POLICIES AND PROCEDURES



CURRENT ORDERS

Dog Control Order - Number 5

On 28 May 2019, Monash City Council resolved to make Order Number 5 pursuant to section 26(2) of the Domestic Animals Act 1994 which expanded the prohibition of dogs at Gardiners Reserve as result of the installation of the synthetic playing surface and the significant investment that was made. The order did not affect all parts of the reserve. The Dog Control Order - Number 5 imposes the following (summarised):

Dogs must be under effective control by means of a chain, cord or leash (not exceeding 1.5 metres in length) while in a Public Place.

Prohibited Areas - A dog must not enter a Prohibited Area. The prohibited areas within Monash City are the turf pitch and synthetic pitch at Jack Edwards Reserve and the synthetic pitch at Gardiners Reserve. Particular conditions apply.

Owner's obligations in a Designated Reserve provides for exercise off a chain, cord or leash, with some restrictions. There are 31 designated reserves within the City of Monash.

Owners must be equipped to remove dog faeces at all times.

Cat Control Order

On 25 August 2020 Monash City Council resolved to make an Order pursuant to section 26(2) of the Domestic Animals Act 1994 to introduce a Cat Curfew effective from 10 April 2021. The Cat Control Order imposes the following (summarised):

All cats must be securely confined between the hours of sunset or 7.00pm whichever is the latter, and sunrise.

CURRENT LOCAL LAWS

Council's Local Law No 3 - Community Amenity

Amongst other things, this Local Law regulates the keeping of animals in Monash. It requires an annual permit from Council to keep more than two dogs and two cats.

The Local Law also contains requirements for housing animals, controlling animal odours and removing dog excrement from a road or Council land.

3.3 OUR PLAN

Objective 3: Reduce the number of pecuniary compliance actions by educating the community about its legislative obligations.

Activity	When	Evaluation
Distribution of fact sheets and web content regarding legislative obligations.	Sent annually with renewals and with all new registrations	Increased awareness of roles and responsibilities from pet owners.
Use of dog poo stencils on walking tracks, entries to parks and on footpaths (response to resident complaints).	Ongoing	Decrease in complaints around dog poo being left by dog owners.
Program park patrols for educating the community.	Ongoing	Increased awareness of roles and responsibilities from pet owners.
Continue the use of magnetic reminders around pet registration and other relevant messaging on all Compliance vehicles.	Annually	Increased awareness that pets need to be registered.
Continue the use of corflute signage in reserves, and update to maintain relevance as required.	Ongoing	Increased awareness of roles and responsibilities from pet owners.
Schedule specific articles prepared and put in the monthly Monash Bulletin to meet needs of the community.	Ongoing	Educate to meet the demands of trends/weather.

Objective 4: Promote Animal Welfare platforms.

Activity	When	Evaluation
Promote Animal Welfare platforms, following assessments to ensure consistency with the objectives of this plan.	Ongoing	Less reports of wandering/ nuisance to be monitored.
Promote cat curfew in various forms including social media, Council's website, Bulletin articles and other means.	Ongoing	Less reports of wandering/ nuisance to be monitored. Number of digital posts and articles.

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PROGRAMS TO ADDRESS OVER-**POPULATION RATES AND HIGH EUTHANASIA RATES**

4.1 CONTEXT AND CURRENT SITUATION

Council is committed to reducing the unnecessary euthanasia of animals impounded and only after alternatives to house or re-home have been exhausted will euthanasia be considered. This is always the course of action and last option considered.

Animals impounded in Monash and euthanised during 2020 compared with those recorded for 2016 are shown in the below table.

TABLE 2 - ANIMALS IMPOUNDED AND EUTHANISED

Animals	2016	2020
Impounded Dogs	546	297
Impounded Cats	462	450
Euthanised Dogs	9	13
Euthanised Cats	121	214

These statistics show a significant decrease in the number of dogs being impounded. However, there is a marked increase in the number of cats that have been euthanised and this in part correlates with an increase of wild cats being impounded. The reasons for the increase are not well understood at this point in time and will be further explored as an action arising out of this Plan.

	DOGS		% change	CATS		% change
Year	2016	2020		2016	2020	
Desexed animals registered	9,073	10,320	+13.7%	4,592	5,037	+9.7%
Entire animals registered	2,389	1,304	- 45.4%	98	7	- 92.8%

The previous plan aimed to increase the number of registered desexed animals, and this was achieved, as in 2020 there were 12.4 per cent more desexed animals registered than in 2016.

This also resulted in a 47 per cent reduction in the total number of entire animals that were registered over the same period.



4.2 OUR ORDERS, LOCAL LAWS, COUNCIL **POLICIES AND PROCEDURES**

CURRENT ORDERS

CAT CONTROL ORDER

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CURRENT LOCAL LAWS

REFER TO 3.2

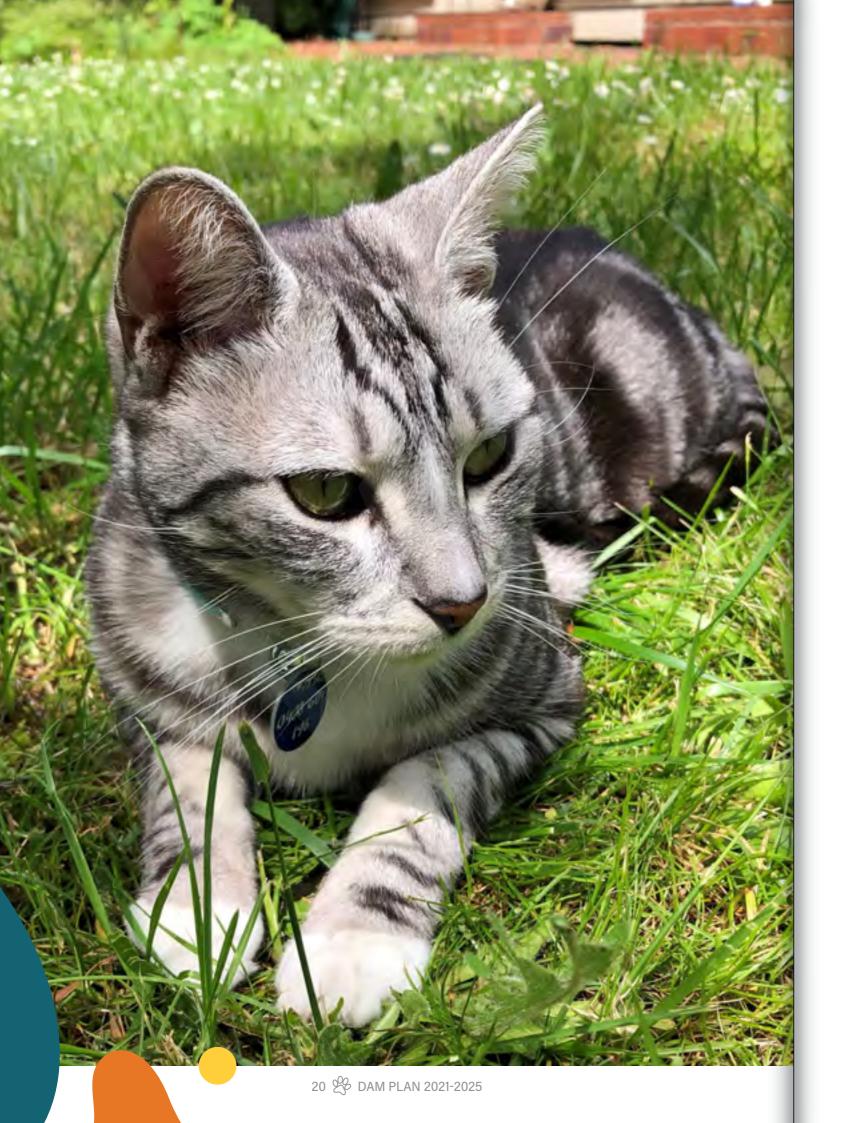
Council's Local Law

No. 3 - Community Amenity Part 8 - Keeping of Animals controls overpopulation of animals in Monash by restricting the number of permitted animals. There are no orders currently for overpopulation or high euthanasia.

CURRENT POLICIES AND PROCEDURES

If an animal is impounded, all reasonable efforts are made to locate the owner, house or re-home impounded animals. Only after alternatives to house or re-home have been exhausted, will euthanasia be considered, always as the last option.

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4.3 OUR PLAN



Objective 5: To provide readily accessible information to the public about the causes leading to overpopulation and high euthanasia rates.

Activity	When	Evaluation
Promote confinement of animals to owner's premises to prevent stray cats and dogs and possible euthanasia if the animal is not microchipped and registered.	Ongoing	Promotes compliance and the importance of registration.
Review the annual cat trapping program, with a view to identifying how the program might be enhanced in terms of reducing the wild cat population.	Dec 2022	Less reports of wild cats and nuisance cats.
In partnership with animal welfare agencies, investigate the prevalence of wild cats and explore recommendations to reduce the unowned cat population.	June 2023	Investigation undertaken and recommendations implemented.

Objective 6: Actively seek opportunities to deliver low cost cat desexing programs.

Activity	When	Evaluation
Participate in government grant opportunities as they become available.	As available	Number of cats desexed by the end of the desexing program.
Approach animal welfare organisations to explore partnerships and cat desexing options.	Dec 2022	Programs considered and subsequently delivered within Budget constraints.

Objective 7: Develop partnerships to strategically reduce the unowned cat population and programs to reduce high euthanasia rates.

Activity	When	Evaluation
Engage with animal welfare organisations seeking opportunities to partner programs specifically designed to reduce unowned cat populations and programs designed to reduce high euthanasia rates.	Ongoing	Partnerships with these organisations and programs being run effectively.

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REGISTRATION AND IDENTIFICATION



5.1 CONTEXT AND CURRENT SITUATION

- R Messaging on all Community Laws vehicles
- **?** Corflute signage in parks and reserves
- ♠ Door Knocks
- Microchip database searches
- Tenforcement of unregistered animals.

OUR CURRENT DATA

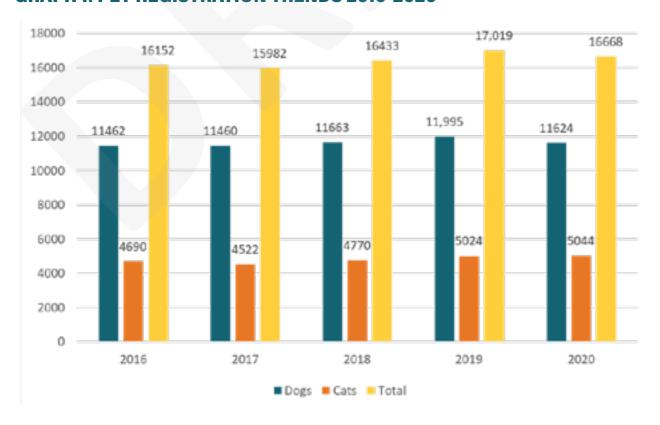
Registrations of dogs and cats with Council for the 2020 calendar year and the categorisation of these registrations are shown below.

DOG AND CAT REGISTRATIONS FOR 2016-2020

	DO	GS	% change	CA	TS	% change
Year	2016	2020		2016	2020	
Total number of animals registered	11,462	11,624	+1.4%	4,690	5,044	+7.5%

Trends in pet registrations since 2016 are shown in Graph 1 below.

GRAPH 1: PET REGISTRATION TRENDS 2016-2020



The previous plan identified a number of actions that were implemented to assist in the education of residents and to promote the importance of animal registrations. These have been well received and are proposed to be undertaken on an ongoing basis. They are summarised below:

- Making available to residents a pamphlet titled 'Living with Dogs and Cats' as a guide for both pet owners and non-owners
- Follow up pet owners that have not renewed their pet registration
- Publish information on the Council website and in Council's Monash Bulletin newsletter distributed to residents to advise of the registration period and requirements
- Promote the requirement for owners to pick up after their dogs and dispose of waste appropriately
- Provide dog waste bins and drinking fountains at some reserves
- To Distribute registration brochures and fact sheets to residents.

There were some increases in dog and cat registrations between 2016-2020, although there was a slight decrease from the last to the current year. Overall there has been a three per cent increase from 2016. Encouragingly there was a 7.5 per cent increase in the number of cats registered. This is an area where we often see the least compliance with registrations.

5.2 OUR ORDERS, LOCAL LAWS, COUNCIL POLICIES AND PROCEDURES

CURRENT ORDERS

Section 10C of the Domestic Animals Act 1994 requires cats and dogs to be microchipped as a condition of registration. This is compulsory once the animal is three months of age.

Dogs and cats being registered for the first time must be microchipped. Microchipped animals can be promptly returned to their owners when they stray or become lost.

CURRENT LOCAL LAWS

REFER TO 3.2

Council's Local Law No. 3 - Community Amenity

Part 8 – Keeping of Animals controls overpopulation of animals in Monash by restricting the number of permitted animals. It requires an annual permit from Council to keep more than two dogs and two cats.

CURRENT POLICIES AND PROCEDURES

OUR CURRENT COMPLIANCE ACTIVITIES





5.3 OUR PLAN

Objective 8: Improve the accuracy of Council's registration database by cross-referencing with microchip registry data.

Activity	When	Evaluation
Improve accuracy of Council pet registration database by contacting microchip registries to obtain details of dogs and cats in the municipality that are microchipped. Cross reference Council's registration data with the registry to identify unregistered animals and follow up those that are not.	Annually by 30/09	Demonstrate Council's pet registration database can be accurately cross referenced with microchip registries. Demonstrate an increase in numbers of pets registered with Council following microchip registry cross-referencing exercise.

Objective 9: Improve promotion of pet registration and responsible pet ownership.

Activity	When	Evaluation
Increase publicity and education regarding animal registration and microchipping among Council's non-English speaking residents by:	March (as part of the registration initial mail out)	Review relevant publications to ensure registration is advertised/promoted.
Publishing information for CALD communities	May (as reminders are sent to residents)	
Liaising with and providing information to Monash University for inclusion in student publications	June/July (when door knocks occur)	
Increase publicity and education regarding animal registration and microchipping among all residents by:	March (as part of the	Review relevant media to ensure registration is advertised/promoted.
Posting information on Council's website and social media, e.g. Facebook & Twitter	registration initial mail out)	
Placing temporary signage on vehicles promoting pet registration	May (as reminders are	
Placing temporary signage in reserves promoting pet registration	sent to residents)	
On hold messaging prior to and during registration renewal period	June/July (when door knocks occur)	
SMS reminders sent to residents who have not renewed animal registration.		

Objective 10: Improve compliance with pet registration requirements.

Activity	When	Evaluation
Undertake annual registration door knock program.	By 30/09 annually	Review annual increase in registration numbers. Record of unregistered and unidentified animals detected during door knocks. Infringements issued for unregistered animals.
Park Patrol education.	Ongoing	Number of patrol hours. Educate residents regarding responsible pet ownership, picking up after their dogs and the importance of registration.
Community Education at Council Events.	Ongoing	Number of events.
Improve accuracy of Council pet registration database by contacting microchip registries to obtain details of dogs and cats in the municipality that are microchipped.	Ongoing	Increase in registration/identification of unregistered animals.



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NUISANCE

6.1 CONTEXT AND CURRENT SITUATION

The main nuisance with cats in Monash is caused by stray and wild cats. These cats are enticed to remain in an area by residents feeding them and other plentiful food supplies. They are the main cause of attacks on the natural habitat, including native animals, and compromise the amenity of the area. Council provides cat traps to residents to enable them to trap cats which are then collected by Council offices. Demand for these is often high and there can be long waiting periods. Additionally, officers proactively set traps in areas of the municipality where nuisance and wild cats are known to be of concern.

Clause 135 of Local Law No.3 says it can be an offence for a person to feed an uncaged animal that is causing damage or a nuisance if an authorised officer issues a direction for it to stop and the person does not do so. Local Law and the direction to cease the feeding has assisted in raising awareness of the problems caused by feeding wild cats.

A night-time cat curfew was adopted as an action of the last Plan. The curfew has been introduced by Council and commenced 10 April 2021. The effects are yet to analysed though it is expected that cat containment will be normalised through heightened awareness and a willingness to comply with the legal control.

Barking Dogs

Council's role includes investigating nuisance caused by barking dogs. When a complaint is made, officers undertake investigations. This includes speaking to the complainant, the dog owner, and attending the location to determine what is occurring and establish whether the barking goes beyond mere annoyance, and if a nuisance offence has occurred.

Council can only intervene a barking dog complaint if it is legally classed a 'nuisance.' A nuisance can be defined as persistent, substantial and unreasonable.

When a complaint is lodged with Council, it is often because the neighbour-to-neighbour approach has not worked. Council's initial response is to obtain a statement from the customer about the times the barking occurs and the impact it has on the complainant. Council may also request that they keep a log, to determine the frequency of barking and also whether there may be a cause that could be attributed to the behaviour dependant on when the barking may be occurring and its frequency. The dog owner is provided with information on how the barking may be reduced and is asked to implement strategies.

The investigation proceeds through enquiries with other neighbours and the officer making their own observations. The dog owner is again made aware that an investigation is underway, and once all the available evidence has been collected, the dog owner may be formally interviewed.

Council will continue to review its procedures so that they are consistent with best practice.





Dog Faeces

Existing controls require dog owners to carry bags with them when their dog is being exercised in public and to remove their dogs' faeces from public places and as well as properly dispose of the waste. It is disappointing that the enjoyment of public spaces is compromised when some owners fail to clean up after their pets. This remains a significant for concern for Council and users of these public recreational spaces, whether they are used for informal recreation or for organised sport. Although most dog owners do the right thing, it is necessary to heighten our educative approach to reaffirm that not picking up after your dog is not only the persons responsibility as a responsible dog owner, but that failing to do so has a potentially significant impact upon the enjoyment of these spaces by residents. It is unacceptable and inexcusable for a person to not pick up after their dog and it is a basic and fundamental expectation from the Monash community and Council that people do this.

Dedicated off-leash areas for dogs

Exercising dogs outdoors can cause a nuisance and create conflict between other users of recreational places and vice-versa. There is ongoing community interest in the provision of dedicated exercise areas for dogs in the form of 'dog parks', and there are increasing pressures to reduce or limit more traditional off-lead areas in recreational spaces that have been improved including through the installation of synthetic surfaces over the years. The conflict between the use of these spaces for organised sport, and off-lead exercise for dogs both through damage to surfaces and uncollected dog faeces does arise. In light of this and where Council may undertake significant improvement to reserves, it would be appropriate to consider whether these areas should be shared spaces for dogs and specialised recreational pursuits.

Work exploring the feasibility of fenced off-leash areas is underway and will be the subject of Council decisions during the early stages of the roll-out of this plan. Nonetheless this work highlights that the creation, implementation and ongoing management of these areas is a relatively new field that is both complex and potentially contentious. As the designation of Council's dog off-lead areas occurred many years ago, as decisions are made with regard to dog parks, it would be appropriate to review all off and on-leash areas, and determine if they are still appropriate, whether there are new opportunities or whether changes to the designation may need to be made.

26 % DAM PLAN 2021-2025 27 % DAM PLAN 2021-2025

Nuisance summary

Statistics for nuisance-type resident issues recorded for 2020, compared to those recorded in 2016, are shown in Table 3.

RESIDENT SERVICE REQUESTS AND COMPLAINTS

Nature of Request/ Complaint	Year		Variation		
	2016	2020	Variation	Comment	
All dog and cat complaints	2004	2212	A	The number of complaints remains largely the same as the increase noted here largely relates to improvements made to the identification and recording of complaints.	
Dogs - barking	119	193	A		
Dogs - impounded	546	297	A		
Dogs - euthanised	9	13	A		
Cats - nuisance	24	196	A	Significant increase reflects improvements associated with the identification and recording of complaints.	
Cats - impounded	462	450	A		
Cats - euthanised	121	214	A	Increase correlates with impounded wild cats that are not suitable for rehoming.	
Infringements issued	261	325	A	Increase is consistent with the identification of unregistered animals.	



When comparing statistics between 2016 and 2020, the following variations are noted:

- The total number of dog and cat requests and complaints have increased by 10 per cent however the increase is thought to be largely related to improvements in the identification and recording of complaints associated with cats
- The number of animals impounded have decreased
- The number of cats euthanised have increased
- The number of infringement notices issued has increased by 24 per cent.

6.2 COUNCIL ORDERS, LOCAL LAWS, POLICIES AND PROCEDURES

CURRENT ORDERS

dogs and two cats.

Council's Local Law No. 3 - Community Amenity
Part 8 - Keeping of Animals controls overpopulation of animals
in Monash by restricting the number of permitted animals. It
requires an annual permit from Council to keep more than two

Council's Local Law No 3 - Community Amenity
Clause 89 requires persons walking dogs to remove the dogs'
excrement from a road or Council land.

Clause 132 requires any structure used for housing an animal and the area within three (3) metres of such structure to be maintained:

- In a clean, inoffensive and sanitary condition
- R So as not to cause any nuisance
- **?** To the satisfaction of Council or an authorised officer.

Clause 134 requires an occupier of any land on which any animal is kept to not allow any noise or smell to emanate from the animal which interferes with the reasonable comfort or convenience of persons who occupy adjacent or nearby land.

Clause 135 prohibits the feeding of an uncaged animal that is causing a nuisance or damage to property.

The three main issues in Monash that are raised relate to barking dogs, wild cats and uncollected dog faeces. Our community survey also identified that the issue of investigating further fenced off-leash areas for dogs was an important consideration for residents.

OUR CURRENT COMPLIANCE ACTIVITIES

6.2.1 SUMMARY

An increase in the total number of complaints regarding cats and dogs indicates that this is an area that requires continued focus. It is encouraging that the number of animals impounded has decreased, however, in contrast the number of cats euthanised has increased.

Council's focus in recent times has been to address complaints about barking dogs, nuisance cats and dog faeces. These will continue to be high priorities for officers over the currency of this plan.

Activities for these complaints include:

- Conducting regular park patrols and liaison with sporting clubs
- Park audits of signage
- Reforcement via official warnings, infringement notices and prosecutions as required.

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6.3 OUR PLAN

Objective 11: Reduce cat nuisance complaints by delivering ongoing education programs via website and bulletins around the night time curfew for cats.

Activity	When	Evaluation
Continue the delivery of education programs that promote the wellbeing of cats and the environmental benefits that arise from them being contained at night.	Ongoing	 Social media prompts Information mail-outs to cat owners Monash Bulletin articles A reduction in the number of nuisance complaints about cats.
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Objective 12: Reduce and minimise nuisance dog complaints to Council using education and enforcement.

Activity	When	Evaluation
Improve the barking dog complaint/ investigation procedure and ensure it is published on the Council website.	December 2022	Procedure updated and information available on website.
Continue to roll out the provision of dog faeces disposal bins and bag dispensers in parks subject to annual Council Budget process.	Ongoing	Increase in new bins and dispensers installed over the life of the Plan.
Increase awareness of the requirement to pick up dog faeces by: Point Distributing brochures Using stencilled designs on footpaths in reserves Procure and utilise a range of stencils in languages other than English.	Ongoing June 2023	Community feedback and number of complaints received. Decrease in complaints regarding dog faeces.
Implement any outcomes of feasibility work around improvements to dog off leash areas and 'dog parks' as may be resolved Council.	To be determined and subject to Council resolution	Implementation of relevant Council resolutions.
Conduct a periodic review of off and on-leash areas.	Commencing 2022	Reviews conducted, community and stakeholder consultation and recommendations made to Council.
Include information regarding confinement, barking dogs, dogs at large and other information relating to responsible pet ownership in animal registration information packs each year and on Council's website and publications.	March annually	Review information included annually.



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DOG ATTACKS

7.1 CONTEXT AND CURRENT SITUATION

Dog attack in Monash recorded for 2016 and 2020 are shown below. Recorded Dog Attacks

Nature of Attacks	2016	2020
Dog attacks reported	54	116
Dog attacks prosecutions	8	4
Fines issued	4	15

There was a significant increase in dog attacks reported to Council in 2020 compared to previous years. Anecdotally, there is an awareness that some dog attacks do go unreported for varying reasons. The evidence related to the increase in dog attacks suggests it can be attributed to the COVID-19 pandemic. Pet ownership numbers increased, particularly relating to the mental and wellbeing benefits of having a pet during periods of lockdown and isolation. Given the varying restrictions that were in place during this time, a contributing factor could be that owners were unable to attend dog training classes to teach their dogs how to socialise, and in some instances how to manage and control their dogs in various settings. Coinciding with this there was also an increase in the number of people in parks and streets exercising, and this could also have contributed to the increase in dog attacks.

Reported dog attacks receive the highest priority from authorised officers. Depending on the severity of an incident, there are a range of actions that Council can consider. These can include, but are not limited to, the issuing of fines, prosecution, declaring dogs menacing or dangerous, which places additional obligations on the owner associated with the keeping of the animal. Where serious injury results from a dog attack, Council may seize the offending dog pending the outcome of any prosecution

and can ultimately determine to seek a range of outcomes including euthanising a dog where it is considered it may pose an unacceptable risk to the community.

To reduce the risk of dog attacks, officers regularly patrol the municipality for wandering or at-large dogs to identify owners that are not complying with animal management requirements. The risk of dog attacks can also be minimised through easily controllable measures such as requiring dogs to be leashed within 20 metres of any occupied children's playground or play equipment, occupied picnic area or organised sporting event.



7.2 OUR ORDERS, LOCAL LAWS. COUNCIL POLICIES AND PROCEDURES

CURRENT ORDERS

Council's Local Law No. 3 - Community Amenity. Part 8 - Keeping of Animals controls overpopulation of animals in Monash by restricting the number of permitted animals. It requires an annual permit from Council to keep more than two dogs and two cats and includes a range of similar requirements for other animals.

Council's Local Law No 3 - Community Amenity. Clause 89 requires persons walking dogs to remove the dogs' excrement from a road or Council land.

OUR CURRENT COMPLIANCE ACTIVITIES

Authorised officers routinely:

- Maintain street and reserve patrols with a specific focus on high risk areas e.g. high attendance reserves
- Promptly respond to complaints
- Suse declaration/destruction powers appropriately.

7.3 OUR PLAN

Objective 13: Reduce and minimise the risk of dog attacks in the community.

	Activity	When	Evaluation
	Actively doorknock to identify unregistered animals.	Ongoing	Registrations of animals and education of owners.
	Regular park patrols including weekends.	20 hours of weekend patrols per month	Dog owners spoken to and educated regarding enjoyable pet ownership and effective control.
	Publicise key dog attack prevention messages (e.g. confinement of dogs to property, leash laws etc.) through media articles (with a specific focus on the multi- cultural community), website and social media information and targeted patrols.	Ongoing	Compare number of reported dog attack incidents pre and post campaign. Number of media articles published. Number of patrols conducted.
	Where appropriate, utilise media releases or other means to inform the community about successful prosecutions.	Where appropriate	Promoted.

32 % DAM PLAN 2021-2025 33 % DAM PLAN 2021-2025

DANGEROUS, MENACING AND RESTRICTED BREED DOGS

8.1 CONTEXT AND CURRENT SITUATION

Following are our definitions for dangerous, menacing and restricted breed dogs.

A Dangerous Dog is either:

- A dog declared as dangerous by the Council (e.g. it has caused death or serious injury to a person or animal)
- A dog kept as a guard dog for the purpose of guarding non-residential properties or a dog trained to attack or bite a person or thing when attached to or worn by a person.

A Menacing Dog is a dog declared menacing by the Council because it has:

- Rushed at or chased a person
- Bitten a person or animal causing a non-serious injury to that person or animal
- R Has been declared a menacing dog under a law of another State.

A Restricted Breed Dog includes any one of the following breeds:

- Japanese Tosa
- Fila Brasileiro
- P Dogo Argentino
- Perro de Presa Canario (or Presa Canario)
- American Pit Bull Terrier (or Pit Bull Terrier).

The number of dangerous, menacing and restricted breed dogs registered in Monash from 2016 to 2020 is shown below.

Registered dangerous, menacing or restricted breed dogs

Dog Classification	2016	2020	% change 2016-2020
Dangerous dogs	5	3	40% ❤
Menacing dogs	2	1	50% ❤
Restricted breed dogs	8	0	100% 🗸
Totals	15	4	73% ✓

These statistics show a significant reduction in the total number of dangerous, menacing or restricted breed dogs registered when compared with 2016 statistics. This is largely due to attrition, whereby an animal is deceased or the owner has left the municipality.

8.2 OUR POLICIES AND PROCEDURES



CURRENT POLICIES AND PROCEDURES

Undisciplined and/ or inadequately trained dangerous, menacing and restricted breed dogs in public places pose the largest risk to the public and authorised officers. These categories of dogs are dealt with in accordance with the relevant legislation and Council procedures.

CURRENT COMPLIANCE ACTIVITIES

During the course of a year inspections are conducted on each property that contains a restricted breed or declared dangerous dog. In line with State Government legislation, Council deems the control of dangerous, menacing and restricted breed dogs as a very serious matter.

Random door knocks that are conducted throughout the municipality annually also assists to identify these types of dogs. Authorised officers also conduct routine street and park patrols and promptly respond to complaints from residents.

8.2.1 SUMMARY

There has been a reduction in the total number of dangerous, menacing or restricted breed dogs registered within the municipality. Current protocols for the management of these breeds, together with this plan, are considered appropriate for the management of these dog categories.

8.3 OUR PLAN

Objective 14: Identify and register all Declared Dogs in the municipality.

Activity	When	Evaluation
Review process for declaration of dangerous and menacing dogs in order to improve alignment with changing legal requirements.	By May 2023	Compliance with legal changes. Successful defence of VCAT appeals against Council's declaration decisions.
Cross-reference microchip database information with current Council registration database for potential restricted breed dogs.	Annually	Cross referencing with Council's registration database.
Inspect all industrial properties in the municipality for dogs housed or kept for guarding purposes.	Annually as part of door knock process	Number of guard dogs identified as not registered.

Objective 15: Effectively inspect and audit all declared dog premises annually to ensure they are following the keeping requirements.

Activity	When	Evaluation
Conduct inspections	By 30/06 annually	Review of inspection reports and updates to the registration database.

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DOMESTIC ANIMAL BUSINESSES

9.1 CONTEXT AND CURRENT SITUATION

9.1.1 OUR CURRENT DATA

Seven Domestic Animal Businesses (DABs) are registered in Monash.



9.2 OUR POLICIES AND PROCEDURES

CURRENT POLICIES AND PROCEDURES

9.1.2 OUR ORDERS, LOCAL LAWS AND COUNCIL POLICIES AND **PROCEDURES**

The Act and associated regulations specifically regulate DABs. Comprehensive codes of practice developed from those regulations require no additional policies or procedures from Council.

9.1.4 OUR CURRENT COMPLIANCE ACTIVITIES

Compliance inspections of DABs are conducted annually by authorised officers. In addition, spot checks on DABs are carried out throughout the year. Should public complaints relating to DAB animal management practices be received, they are promptly investigated and responded to.

9.1.5 SUMMARY

The seven DABs registered in Monash are sufficiently monitored with spot checks and compliance inspections. Accurate registers of DABs are maintained.

9.3 OUR PLAN

Objective 16: Maintain an up-to-date register of all Domestic Animal Businesses in the municipality.

Activity	When	Evaluation
Review all DABs in the municipality and ensure they continue to be registered with Council.	30/6 annually	Numbers of DABs that are found non-compliant.

Objective 17: Maintain DAB compliance.

Activity	When	Evaluation
Conduct compliance inspections on DABs	30/6 annually	Number of DABs that are found non-compliant.



36 % DAM PLAN 2021-2025

OTHER MATTERS

10.1 CONTEXT AND CURRENT SITUATION

10.1.1 EMERGENCY MANAGEMENT

Like all municipalities in Victoria, Council maintains a Municipal Emergency Management Plan (MEMP) for responding to natural disasters and emergencies. The purpose of the MEMP is to provide a coordinated response and then recovery to support an emergency-affected community. This plan sets out the procedures to be followed when Council and community resources are required in the case of an emergency.

The City of Monash is generally a low risk area however storms, flood damage, major transport emergency or chemical spillage may require an appropriate and prompt response. It is important for residents to know how the MEMP operates and what to do in an emergency.

The Victorian Emergency Animal Welfare Plan was recently reviewed and updated in consultation with the wildlife welfare sector in response to the 2019/20 bushfire season, to ensure it provides a strong framework for responding to animal welfare emergency needs in Victoria.

The plan is a joint responsibility of the Department of Jobs, Precincts and Regions (DJPR), and the Department of Environment, Land, Water and Planning (DELWP). Under the plan, DJPR is responsible for coordination of activities relating to all animals other than wildlife, and DELWP is responsible for coordination of activities relating to wildlife.

In 2017, an Emergency Animal Welfare Plan (EAWP) was developed for Monash which outlines the procedures to enable Council animal management staff to understand their roles and responsibilities when undertaking activities assigned to Council and when they are assisting members of the community to manage their companion animals and livestock during an emergency. Given the passage of time, and to ensure relevance and readiness, it is necessary to review and update the EAWP.



Council has always outsourced its pound services as it has been a cost effective means to do so - in the absence of owning, having access or being able to easily establish such a facility. Nonetheless, the costs associated with these services have increased significantly over the past seven years. The increase is due to service providers that are primarily animal welfare agencies, applying cost recovery models that see Councils contributing to the costs associated with the endto-end care of impounded animals (i.e. care from the time an animal is impounded to the time it is either claimed or re-homed). In the past, Councils were only charged for the costs associated with the first eight days of care being the statutory holding period, as after this period, the agency owned the animal. Council intends to review the cost effectiveness of outsourcing pound services and explore the feasibility of alternative models such as shared services with nearby municipalities and bringing the service 'in-house' on either a local or regional basis.



The Prevention of Cruelty to Animals Act 1986 (POCTA) allows for the authorisation of local government officers, who are employees of Council and authorised under Section 72 of the Act.

Council officers who are authorised under POCTA have the powers to investigate cruelty, seize and dispose of animals, destroy suffering animals, deal with abandoned or distressed animals and prosecute cruelty offences.

Council officers are not authorised as POCTA inspectors as the investigation of POCTA offences that occur within the municipality are is currently conducted by the RSPCA and police. The RSPCA and police have demonstrated an ability to adequately respond to animal welfare matters that are controlled under the provisions of POCTA, however Council's **Animal Management Officers** are available to assist in these investigations when requested to do so.

10.1.4 GENDER IMPACT ASSESSMENT

The Gender Equality Act 2020 requires Council, as a defined entity, to conduct gender impact assessments so that its policies, programs and services are designed to benefit everyone in our community. A Gender Impact Assessment:

- Assesses the effects that the policy, program or service may have on people of different genders
- Explains how the policy, program or service may be changed to better support people of all genders and promote gender equality
- Where practicable, applies an intersectional approach to consider how gender inequality can be compounded by disadvantage or discrimination that a person may experience on the basis of other factors such as age, disability, or ethnicity.

A Gender Impact Assessment conducted as part of the development of this plan revealed the growing understanding of the link between animal abuse and family violence. Accordingly, the Plan includes authorised officers receiving training on prevention of family violence and responding to disclosures (section 2.2).

An intersectional approach was also considered, with one of the key activities of the plan being to increase publicity and education among Council's non-English speaking residents.

In addition, in order to understand any gendered differences in the community's views, gender-disaggregated data was collected and analysed to inform this final version of the Plan.

The data showed that different genders experience pet ownership differently. For example women were more likely than men to own a cat and where less supportive of stronger law enforcement as compared to men. Similarly, 43 per cent of males compared to 36 per cent of females were supportive of increased registration fees to fund additional animal management programs. Those who preferred not to say which gender they identified with were the least inclined (12.5 per cent) to support such a proposal.

The examination of gender impacts in terms of animal management and ownership are still not well understood but given their importance, an objective has been set to explore them in greater detail in the second year of the Plan.

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10.3 OUR PLAN

Objective 18: Ensure Council's Emergency Animal Welfare Plan (EAWP) is updated and represents current knowledge contingencies and est practice.

Activity	When	Evaluation
Review the EAWP plan.	December 2022	Plan reviewed in consultation with key stakeholders including animal welfare agencies.
Review the cost effectiveness of outsourcing pound services and explore the feasibility of bringing the service 'in-house' on either a local or regional basis.	December 2023	Feasibility report prepared and considered.

Objective 19: Ensure the delivery of pound services are cost effective.

Activity	When	Evaluation
Review the cost effectiveness of outsourcing pound services and explore the feasibility of bringing the service 'in-house' on either a local or regional basis.	December 2023	Feasibility report prepared and considered.

Objective 20: Further explore the impacts on gender that are associated with the implementation of this plan.

Activity	When	Evaluation
Develop a methodology to gather data and investigate research to inform a more detailed assessment of the impacts on gender associated with this plan and the plans that will follow.	November 2023	Gender impact assessment completed and included in the 2023 annual evaluation process.



40 % DAM PLAN 2021-2025 41 % DAM PLAN 2021-2025

ANNUAL REVIEW OF PLAN AND ANNUAL REPORTING

A review of this **DAM Plan will** be conducted annually. The review will evaluate the activities listed under each objective in this plan to determine whether they have successfully been activated. are in progress or otherwise. In each case, action or nonaction should be commented on.

The annual evaluation of this DAM Plan will be:

- Published in Council's Annual Report
- Provided to the Department of Environment, Land, Water and Planning Secretary together with any amendments to the plan.

IN 2020,
THERE WERE
12.4% MORE
DESEXED
ANIMALS
REGISTERED
THAN IN 2016.



EVALUATION OF IMPLEMENTATION OF THE DOMESTIC ANIMAL MANAGEMENT PLAN

Complete for each activity Was each activity completed? Describe any changes you will make if you do that activity again. Annually Was an activity not done or now not planned to be done? If an activity was unsuccessful and you don't plan to do it again, outline your insights into why it didn't work. Complete for each objective. Did you meet your objective by carrying out the planned activities? Yes/No Describe your level of success/progress in meeting the objective.



SUMMARY OF OBJECTIVES AND ACTIVITIES FOR 2021-2025

Objective 1: To identify training opportunities as a part of the development of a training policy that clearly identifies minimum requirements and any additional training needs that should be undertaken by authorised officers.

Activity	When	Evaluation
Identify additional training opportunities in consultation with management and staff.	Annually	Documentation and Performance conversations to be finalised and incorporated into individual officers' training plan as part of the annual organisational development training plan.

Objective 2: Maintain training for Animal Management Officers as part of performance planning, ensuring they have the skills necessary to support the community and effectively perform their regulatory role.

Activity	When	Evaluation
Complete a development plan process with each staff member, identifying training needs.	Six monthly at time of Performance Conversations	Completion of all identified training activities in development training plan.
Authorised officers to receive training on prevention of family violence and responding to disclosures.	April 2023	Training delivered.



Objective 3: Reduce the number of pecuniary compliance actions by educating the community about its legislative obligations.

Activity	When	Evaluation
Distribution of fact sheets and web content regarding legislative obligations.	Sent annually with renewals and with all new registrations	Increased awareness of roles and responsibilities by pet owners.
Use of dog poo stencils on walking tracks, entries to parks and on footpaths (response to resident complaints).	Ongoing	Decrease in complaints around dog poo being left by dog owners.
Program park patrols for educating the community.	Ongoing	Increased awareness of roles and responsibilities by pet owners.
Continue the use of magnetic reminders around pet registration and other relevant messaging on all Compliance vehicles.	Annually	Increased awareness that pets need to be registered.
Continue the use of corflute signage in reserves, and update to maintain relevance as required.	Ongoing	Increased awareness of roles and responsibilities by pet owners.
Schedule specific articles prepared and put in the monthly Monash Bulletin to meet needs of the community.	Ongoing	Educate to meet the demands of trends/weather.

Objective 4: Promote Animal Welfare platforms.

Activity	When	Evaluation
Promote Animal Welfare platforms, following assessments to ensure consistency with the objectives of this plan.	Ongoing	Less reports of wandering/ nuisance to be monitored.
Promote the cat curfew in various forms including social media, Council's website, Monash Bulletin articles and other means.	Ongoing	Less reports of wandering/ nuisance to be monitored. Number of digital posts and articles.

44 % DAM PLAN 2021-2025 45 % DAM PLAN 2021-2025

Objective 5: To provide readily accessible information to the public about the causes leading to overpopulation and high euthanasia rates.

Activity	When	Evaluation
Promote confinement of animals to owner's premises to prevent stray cats and dogs and possible euthanasia if the animal is not microchipped and registered.	Ongoing	Promotes compliance and the importance of registration.
Review the annual cat trapping programme with a view to identifying how the programme might be enhanced in terms of reducing wild cat population.	Dec 2022	Less reports of wild cats and nuisance cats.
In partnership with animal welfare agencies, investigate the prevalence of wild cats and explore recommendations to reduce the unowned cat population.	June 2023	Investigation undertaken and recommendations implemented.

Objective 6: Actively seek opportunities to deliver low cost cat desexing programs.

Activity	When	Evaluation
Participate in government grant opportunities as they become available.	As available	Number of cats desexed by the end of the desexing program.
Approach animal welfare organisations to explore partnerships and cat desexing options.	Dec 2022	Programs considered and subsequently delivered within Budget constraints.

Objective 7: Develop partnerships to strategically reduce the unowned cat population and programs to reduce high euthanasia rates.

Activity	When	Evaluation
Engage with animal welfare organisations seeking opportunities for partner programs specifically designed to reduce unowned cat populations and programs designed to reduce high euthanasia rates.	Ongoing	Partnerships with these organisations and programs being run effectively.



Objective 8: Improve the accuracy of Council's registration database by cross-referencing with microchip registry data.

Activity	When	Evaluation
Improve accuracy of Council pet registration database by contacting microchip registries to obtain details of dogs and cats in the municipality that are microchipped. Cross reference Council's registration data with the registry to identify unregistered animals and follow up those that are not.	Annually by 30/09	Demonstrate Council's pet registration database can be accurately cross referenced with microchip registries. Demonstrate an increase in numbers of pets registered with Council following microchip registry cross-referencing exercise.

Directive 9: Improve promotion of pet registration and responsible pet ownership.

Activity	When	Evaluation
Increase publicity and education regarding animal registration and microchipping among Council's non-English speaking residents by: Publishing information for culturally and linguistically diverse (CALD) communities Liaise with and provide information to Monash University for inclusion in student publications.	March (as part of the registration initial mail out) May (as reminders are sent to residents) June/July (when door knocks occur)	Review relevant publications to ensure registration is advertised/promoted.
Increase publicity and education regarding animal registration and microchipping among all residents by: Posting information on Council's website and social media, e.g. Facebook and Twitter Placing temporary signage on vehicles promoting pet registration Placing temporary signage in reserves promoting pet registration On hold messaging prior to and during registration renewal period SMS reminders sent to residents who have not renewed animal registration.	March (as part of the registration initial mail out) May (as reminders are sent to residents) June/July (when door knocks occur)	Review relevant media to ensure registration is advertised/promoted.

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Objective 10: Improve compliance with pet registration requirements.

Activity	When	Evaluation
Undertake annual registration door knock program.	By 30/09 annually	Review annual increase in registration numbers. Record of unregistered and unidentified animals detected during door knocks. Infringements issued for unregistered animals.
Park patrol education	Ongoing	Number of patrol hours. Educate residents regarding responsible pet ownership, picking up after their dogs and the importance of registration.
Community education at Council events	Ongoing	Number of events.
Improve accuracy of Council pet registration database by contacting microchip registries to obtain details of dogs and cats in the municipality that are microchipped.	Ongoing	Increase in registration/identification of unregistered animals.

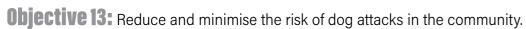
Objective 11: Reduce cat nuisance complaints by delivering ongoing education programs via website and bulletins around the night time curfew for cats.

Activity	When	Evaluation
Continue the delivery of education programs that promote the wellbeing of cats and the environmental benefits that arise from them being contained at night.	Ongoing	 Social media prompts Information mail-outs to cat owners Monash Bulletin articles A reduction in the number of nuisance complaints about cats.

Objective 12: Reduce and minimise the amount of nuisance dog complaints to Council by education and enforcement.

Activity	When	Evaluation
Improve the barking dog complaint/ investigation procedure and ensure it is published on the Council website.	December 2022	Procedure updated and information available on website.
Continue to roll out the provision of dog faeces disposal bins and bag dispensers in parks subject to annual Council Budgetprocess.	Ongoing	Increase in new bins and dispensers installed over the life of the Plan.
Increase awareness of the requirement to pick up dog faeces by: Postributing brochures Using stencilled designs on footpaths in reserves Procure and utilise a range of stencils in languages other than English.	Ongoing June 2023	Community feedback and number of complaints received. Decrease in complaints regarding dog faeces.
Implement any outcomes of feasibility work around improvements to dog off leash areas and 'dog parks' as may be resolved Council.	To be determined and subject to Council resolution	Implementation of relevant Council resolutions.
Conduct a periodic review of off and on-leash areas.	Commencing 2022	Reviews conducted, community and stakeholder consultation and recommendations made to Council.
Include information regarding confinement, barking dogs, dogs at large and other information relating to responsible pet ownership in animal registration information packs each year and on Council's website and publications.	March annually	Review information included annually.





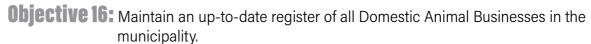
Activity	When	Evaluation
Actively doorknock to identify unregistered animals.	Ongoing	Registrations of animals and education of owners.
Regular park patrols including weekends.	20 hours of weekend patrols per month	Dog owners spoken to and educated regarding enjoyable pet ownership and effective control.
Publicise key dog attack prevention messages (e.g. confinement of dogs to property, leash laws etc.) through media articles (with a specific focus on the multicultural community), website and social media information and targeted patrols.	Ongoing	Compare number of reported dog attack incidents pre and post campaign. Number of media articles published. Number of patrols conducted.
Where appropriate, utilise media releases or other means to inform the community about successful prosecutions	Where appropriate	Promoted.

Objective 14: Identify and register all Declared Dogs in the municipality.

Activity	When	Evaluation
Review process for declaration of dangerous and menacing dogs in order to improve alignment with changing legal requirements.	May 2023	Compliance with legal changes. Successful defence of VCAT appeals against Council's declaration decisions.
Cross-reference microchip database information with current Council registration database for potential restricted breed dogs.	Annually	Cross referencing with Council's registration database.
Inspect all industrial properties in the municipality for dogs housed or kept for guarding purposes.	Annually as part of door knock process	Number of guard dogs identified as not registered.

Objective 15: Effectively inspect and audit all declared dog premises annually to ensure they are following the keeping requirements.

Activity	When	Evaluation			
Conduct inspections.	By 30/06 annually	Review of inspection reports and updates to the registration database.			



Activity	When	Evaluation Numbers of DARs that are		
Review all DABs in the municipality and ensure they continue to be registered with Council.	30/6 annually	Numbers of DABs that are found non-compliant.		

Objective 17: Maintain DAB compliance.

Activity	When	Evaluation
Conduct compliance inspections on DABs	30/6 annually	Number of DABs that are found non-compliant.

Objective 18: Ensure Council' Emergency Animal Welfare Plan (EAWP) is updated and represents current knowledge contingencies and best practice.

Activity	When	Evaluation
Review the EAWP plan.	December 2022	Plan reviewed in consultation with key stakeholders including animal welfare agencies.
Review the cost effectiveness of outsourcing pound services and exploring the feasibility of bringing the service 'in-house' on either a local or regional basis.	December 2023	Feasibility report prepared and considered.

Objective 19: Ensure the delivery of pound services is cost effective.

Activity	When	Evaluation
Review the cost effectiveness of outsourcing pound services and explore the feasibility of bringing the service 'in-house' on either a local or regional basis.	December 2023	Feasibility report prepared and considered.

Objective 20: Further explore the impacts on gender of this Plan's implementation.

Activity	When	Evaluation
Develop a methodology to gather data and investigate research to inform a more detailed assessment of the impacts on gender associated with this plan and the plans that will follow.	November 2023	Gender impact assessment completed and included in the 2023 annual evaluation process.

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Monash Civic Centre | 293 Springvale Road, Glen Waverley, 3150 | 8.30am to 5.15pm | Monday to Friday Oakleigh Service Centre | 3 Atherton Road, Oakleigh, 3166 | 8.30am to 5.15pm | Monday to Friday 9518 3555 | www.monash.vic.gov.au | mail@monash.vic.gov.au National Relay Service (for people with hearing or speech impairments) 1800 555 660

Language Assist

普通话	9321 5485	Ελληνικά 9321 5482	廣東話	9321 5481	සිංහල	7005 3002	Italiano	9321 5483
हिंदी	7005 3000	Việt Ngữ 9321 5487	தமிழ்	7005 3003	한국어	9321 5484	Bahasa Indonesi	7005 3001