



**EASTERN LIONS
SOCCER CLUB**
EST 1963

Attention: Manager, Active Monash

COMMUNITY REQUESTS FOR THE NAMING OF COUNCIL SPORT AND RECREATION FACILITIES

Application to name seating area under the verandah of Main Pitch at Gardiner's Reserve –

Jimmy Williams Stand

- (A) Is/was of good repute and not likely to be the subject of controversy;
- Jimmy Williams is of excellent reputation and there are no controversies.
- (B) (b) Has/had made an outstanding contribution to the sport/cultural/community organisation for which the sport facility has been built/constructed/provided;
- Jimmy is well known throughout Melbourne metropolitan area in terms of his contribution to the sport and especially at Eastern Lions Soccer Club. Jimmy has mentored and developed players, technically, physically and mentally, through junior teams to senior men's to enable them to meet their potential, both as players and as good people. While Jimmy was appointed as Head Coach of the Senior Men's team, his contribution goes beyond that of other coaches. Jimmy has always been available to coaches and players of any age for advice and guidance. He has participated in holiday programs, special training events and most recently in developing and recording training exercises to help keep players engaged during the lockdown, being aware of the impact isolation has on young people. Jimmy was always in favour of cross age training to ensure younger players were given every opportunity; He embraced a whole of club philosophy and was always welcoming and accommodating. Unlike many coaches, Jimmy was receptive to 'outsiders' in his club rooms on game day; He encouraged younger, ambitious players to listen to half time team talks on senior game day and experience the highs and lows of our sport. Over many years his gestures of inclusivity have had a lasting impact on many junior players who wished to see themselves in the senior team.
- (C) Has/had been a volunteer at a Monash club, organisation or community group contributing over 20 years;
- Jimmy has volunteered and contributed since the 1990s.
- (D) Has/had been nominated unanimously by the committee of the relevant sport/cultural/community organisation which is the major user (historically and currently) of the sport facility;

- The Eastern Lions Soccer Club committee unanimously voted in favour of the stand naming to commemorate the contribution Jimmy Williams has made to the club and wider football community.
- (E) The naming request has the support of all other tenant clubs and regular users and of the Council sport facility to be named;
- Eastern Lions Soccer Club are the sole tenants of the facility.
- (F) Has/had made a significant contribution, over and above other potentially suitable candidates;
- Jimmy is the longest serving coach at Eastern Lions Soccer Club, and its previous identities. Jimmy has been the driving force for the last two decades, ensuring the constant improvement that has realised our senior team's promotion to the top level of competition within our sport.
 - Eastern Lions SC -player 1992
 - Brandon Park SC- Player/Coach 1993-1995 (also in Monash)
 - Eastern Lions SC- Coach 1999-2002
 - Eastern Lions SC- Coach 2007-2020
- (G) Has/had been resident of Monash or surrounding district and is/was widely known and respected within the local community; or had a recognised historical link with the locality or is generally acknowledged as having made a significant contribution to the social, economic, sporting and/or cultural development of the community;
- Jimmy has made a significant contribution to the sport in the Monash community. For the duration of his coaching career, he has been a teacher, mentor and confidant to the many young people that have played at Eastern Lions over the last two decades. Jimmy is widely respected within the wider football community and NPL competition and well known as a talented, hardworking and considerate coach.
- (H) If the person is deceased, the naming request application should include the written consent of their immediate family;
- Jimmy's family have conveyed approval for the naming of the stand. Please see attached.
- (I) Names considered offensive or likely to give offence will not be considered;
- No offence or likely offence is expected from the name Jimmy Williams.
- (J) Naming requests for members of the Council staff, Councillors, appointees to Committees of the Council, a person still holding public office or those formally associated with the Council, will not be considered as long as that formal relationship continues to exist; and 6 of 9
- Jimmy Williams has not held public office.

- (K) There is broad community respect for the person and acceptance of the proposal generally as determined through an approved public consultation process.
- The membership of the club has been consulted. Particularly the main stake holders, (committee, coaches, playing groups, sponsors and other members) have been consulted and above agreeing to the naming of the stand have expressed a need to recognise the contribution Jimmy has made to the success of the club and the wider Monash football community. This is reflected in the outpouring of condolences from other clubs and the National Premier League's request for a minute silence at all senior and junior games across metropolitan Melbourne to mark his passing.

On behalf of the Williams family, I would like to give permission to Monash Council to name the Grandstand at Eastern Lions after my father, Jimmy Williams.

He gave a huge amount of his life, energy and time to supporting and growing football in Victoria, especially in the city of Monash where he not only taught thousands of juniors how to play football, but also how to become good people. This is still the culture today at Eastern Lions among all squads and the community as a whole.

It would be a great honour for me, my mum and sister for his efforts and passion to be recognised formally.

Eastern Lions was his passion project and life's work and I couldn't think of a better way for him to be remembered than having his name large and proud at the place he loved.

Kindest,