OFFICERS REPORT

NATIONAL ROAD SAFETY WEEK 2019

Submitting Councillor: Cr James

MOTION

That Council demonstrates its support for improving road safety and lowering the national road toll through participation in National Road Safety Week (6 to 12 May 2019).

BUDGET IMPLICATIONS

There is a minor expense proposed to support this initiative. Funding is available within the Transport Engineering operating budget for this initiative.

IMPACT ON INTERNAL RESOURCES

This campaign will require support of the Transport Engineering Team, which can be accommodated within existing resources.

COUNCIL PLAN AND COUNCIL POLICIES

The issue of road safety relates to Council's strategic objectives for "A Liveable and Sustainable City". Monash 2021 identifies a key focus towards "an inclusive and safe community" including an objective to "raise community awareness about safety in the home and public spaces". In addition, Council's Integrated Transport Strategy, adopted in February 2017, identified a safer transport network as one of its five key directions.

RELEVANCE TO WORK ALREADY UNDERTAKEN BY OFFICERS OR COMMITTEES

The motion complements the work undertaken by officers and Councillors as part of MTF (Metropolitan Transport Forum), ETC (Eastern Transport Coalition) and Road Safe Metro South East supporting transport safety improvements within the local community.

FURTHER CONSIDERATIONS

The impact of road crashes on the local community is considerable. Based on VicRoads figures, from 2013-2017, nineteen people have lost their lives on Monash roads, and a further 488 serious injury crashes have occurred.

In 2017, the number of fatalities within Monash was 6, however there was a reduction in the serious injury and other injury crashes compared to the previous 4 years.

The promotional materials proposed to be purchased could be re-used if Council chooses to participate regularly in this national campaign. Consequently, it is suggested that Council considers further participation in the campaign for 3-4 years, to maximise the benefits of the initial purchase.